



International Workshop



***“The EU and ASEAN Facing Economic Globalization”***

under the project on  
EUROPEAN UNION and ASEAN: Historical Dimensions, Comparative  
Analysis and Politico-Economic Dynamics

PANEL V      Response from the EU and ASEAN

**Outsourcing and Offshoring Strategies of  
Multinational Companies in the Asian Region**

by

**Norbert Koubek  
University of Wuppertal**

21 – 22 July 2005  
Room 105, Mahachulalongkorn Building, Faculty of Arts,  
Chulalongkorn University

**International Workshop**  
on

**“The EU and ASEAN Facing Economic Globalization”**

Jointly Organised by  
Chulalongkorn University  
University of Wuppertal  
University of Birmingham

Supported by  
European Commission  
and  
Centre for European Studies, Chulalongkorn University

21 – 22 July 2005, Room 105, Building 1, Faculty of Arts,  
Chulalongkorn University

**PROGRAM**

**WEDNESDAY, July 20**

**15.00 - 17.00 Meeting of the Organizers**

At GM Hall, SaSa International House

**18.00 - 20.00 Welcome Reception**

Hosted by Centre for European Studies, Chulalongkorn University  
At GM Hall, SaSa International House

**THURSDAY, July 21**

**8.30 Registration**

**9.00 – 9.15 Welcome Remarks**

*MR. Kalaya Tingsabadh,*  
Dean of Graduate School, Chulalongkorn University

**9.15 – 12.00** **PANEL I** **Historical Perspectives**

**9.15 – 10.15** Chair: *Suthiphand Chirathivat*

**Reflections on the EU Constitutional Crises**

Presenter: *Franz Knipping, University of Wuppertal*

**External Trade and Aid Policy of the EU**

Presenter: *Andrew Crozier, University of London*

**10.15 -10.45 COFFEE BREAK**

**10.45 – 12.00 Toward East Asian Economic Integration:  
Classification of the ASEAN+3 Economies Using Fuzzy  
Clustering Approach**

Presenter: *Noer Achsani*, Bogor Agricultural University

Discussant: *Narongchai Akraseranee*, Seranee Holdings Co., Ltd.

**12.00 - 13.30 LUNCH**

**13.30 - 15.00** **PANEL II** **The US & China as Drivers of Globalization**

Chair: *Cillian Ryan*

**The Outward Investment of China: Causes and Consequences**

Presenter: *Sompop Manarangsan*, Chulalongkorn University

**Economic Globalization: A Conceptual and Policy Perspective  
Regarding the Role of US and China, and the Associated Stakes  
for ASEAN and the EU**

Presenter: *Robert Owen*, University of Nante

Discussants: *Rolf Langhammer*, Kiel Institute for World Economics  
*Charit Tingsabadh*, Chulalongkorn University

**15.00 - 15.15 COFFEE BREAK**

**15.15 - 17.00** **PANEL III** **Global Financial Institutions**

Chair: *Paul J.J. Welfens*

**Reforming Financial Supervision in Thailand**

Presenter: *Chodechai Suwanaporn*, Ministry of Finance

**Financial Market Integration in the Euro Zone and Growth**

Presenters: *Paul J.J. Welfens and Martin Keim*, University of  
Wuppertal

**Further evidence of the impact of foreign entry on  
the Thai banking sector**

Presenter: *Chantal Herberholz*, Chulalongkorn University

Discussant: *Shandre Thangavelu*, National University of Singapore

**18.30 Welcome Dinner: Reun Chulanareumitre, Chulalongkorn  
University**

**FRIDAY, July 22**

**9.30 Registration and Refreshment**

**10.00 - 12.00** **PANEL IV** **Globalization Impact on EU and ASEAN**

Chair: *Franz Knipping*

**Structural Change, Innovation and Growth in EU-25: Theory, Empirical Analysis and Policy Implications**

Presenters: *Paul J.J. Welfens* and *Dora Borbély*, EIIW at the University of Wuppertal

**The Process of Integration in Asia: From Free Trade Area to Monetary Integration or Vice Versa?**

Presenters: *Günter Heiduk* & *Zhu Yiping*, University of Duisburg-Essen and Fudan University

**The Welfare Implications of Intra and Inter EU-ASEAN Merger and FDI Activity**

Presenters: *Cillian Ryan* & *Toby Kendall*, University of Birmingham

Discussants: *Somsak Tambunlertchai*, Thammasat University  
*Rolf Langhammer*, Kiel Institute for World Economics

**12.00 - 13.00 LUNCH**

**13.00 - 15.00** **PANEL V** **Response from the EU and ASEAN**

Chair: *Carlo Filippini*, Bocconi University

**Outsourcing and Offshoring Strategies of Multinational Companies in the Asian Region**

Presenter: *Norbert Koubek*, University of Wuppertal

**Political Cooperation between the EU and ASEAN: Searching for a Long Term Agenda and Joint Projects**

Presenter: *Lay Hwee Yeo*, Singapore Institute of International Affairs

**European Community Law and WTO Regulations**

Presenter: *Alexander Proelß*, University of Tübingen

**ASEAN & India: A Mutually Strengthening Paradigm/ Vision**

Presenter: *G.R. Krishnamurthy*, Transformational Institute for Managerial Excellence

Discussant: *Prapat Thepchatree*, Thammasat University

**15.00 - 15.30 Closing Remarks**

Speakers on behalf of Wuppertal University,  
University of Birmingham, Centre for European Studies  
and Dr. MR. Kalaya Tingsabadh, Dean of Graduate School,  
Chulalongkorn University

**15.30 - 16.30 Meeting of the Organizers**

**17.30 Depart to Dinner Cruise**

**19.00 Dinner Cruise along the Chaopraya River**  
Hosted by Centre for European Studies, Chulalongkorn University

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